

JSR SOFTTECH LLP





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Thank You & Contact Us

Company overview

This slide highlights essential company details, encompassing key elements like company name, website, CEO and founder, industry, founded year, established year, headquarters, employee base, and global presence.

Company information

| | | |
|---|-----------------------------|--|
| → | Company Name | JSR SoftTech LLP |
| → | Website | www.jsrsofttech.com |
| → | CEO and founder | Mukesh Jha |
| → | Industry | IT and BPO |
| → | Founded year | 2021 |
| → | Established year | 2023 |
| → | Headquarters | Ambala Cantt, Haryana |
| → | Employee base (2023) | 13 |
| → | Global presence | India |



Mission and vision statement

Below slide details the company's guiding principles, encompassing key elements like the mission statement, vision statement, and core values.

Mission



Our mission is to innovate, simplify, and elevate technological solutions, empowering businesses for sustained success.

Vision



Our vision is to be a leading force in driving technological evolution, delivering cutting-edge solutions that redefine industry standards and inspire progress.



Core values

Customer

Our utmost priority is each and every customer

Innovation

Foster a culture of creative and innovative thinking

Collaboration

Embrace collaboration and a diverse workforce for success.

Deliver excellence

Dedicated to delivering excellence in all aspects of our operations.

Our Services

Mentioned slide provides information about our services which includes digital marketing, BPO, website design and development, data analytics, digitization, scanning & data entry, and SMS and email gateway.



Digital Marketing and SMI

- SEO
- SMO
- Paid Marketing
- Email and SMS marketing
- Word of mouth marketing



Business Process Outsourcing

- Customer support
- Technical Support
- IT Desk Support
- Live chat support
- Back office support
- Email Support



Website Design & Development

- Website Designing
- Website Development
- Website Maintenance
- Banner, Cover page and logo designing



Data Analytics, Digitization, Scanning & Data entry

- Data extraction & management
- Raw data conversion
- Document scanning
- Online and offline data entry



SMS and Email Gateway

- Bulk SMS Services
- Bulk SMS via API's
- Bulk Email services

Digital Marketing Strategies

Mentioned slide provides information about marketing strategies adopted by company to increase business sales. It includes key strategies such as SEO, social media marketing, video ads, blogs, articles, and word of mouth marketing.



- Enhancing website quality and presence on search engines results through On-Page and Off-Page strategies.
- We oversee online ad campaigns, ensuring precise ad targeting and timing, all within budget.
- We craft compelling posts, creative content, and actionable materials to boost engagement across your social channels with your followers or community.
- We offer targeted campaigns, personalized content, and analytics for effective communication and engagement.
- Utilizing existing customers to promote the brand and generate new potential leads.

Business Process Outsourcing

Mentioned slide provides information about business process outsourcing. It includes key elements such as goals, challenges, solution, and impact.

01 Goal

Provide lower costs, highly efficient, and secured customer services

02 Challenges

Employee Attrition

Communications Disruptions

Security Breaches

03 Solutions

Incentives, Improving work engagement, career growth, and positive work culture

Outline preferred communication tools such (instant messaging and video conferences) with the clients so that everyone is on the same page.

Obtain ISO certifications, Perform round-the-clock monitoring, authentic data security policies, Use of secure systems and software and more.

04 Impact

Lower costs and higher efficiency

Focus on core business functions

Global expansion

Website Design and Development

This slide focuses on creative user – centric design, SEO-Optimized, mobile-friendly, and scalable future-proof.



SEO-Optimized, Mobile-Friendly: Wave

We prioritize search engine optimization and mobile responsiveness, ensuring your site ranks well and looks impeccable on all devices.



Creative User – Centric Design

Our company crafts visually stunning websites with intuitive user experiences, ensuring every visitor's journey is engaging and seamless.

Scalable, Future-Proof:

Our websites are built for growth, incorporating cutting-edge technologies and coding standards to stay relevant and adaptable to future digital trends.

Data Analytics, Digitization, Scanning and Data Entry

This slide represents the data analytics, digitization, scanning and data entry information.

01

Data Analytics

We convert raw data into actionable insights by using a range of tools and processes to shape client business processes. Our service helps in decision-making and foster business growth.

02

Digitization

Our aim is to provide secure, accurate and scalable digitized data that can be easily accessed anywhere and anytime.

03

Scanning

We create digital copies of important documents preserving them in a more secure and easily accessible format .

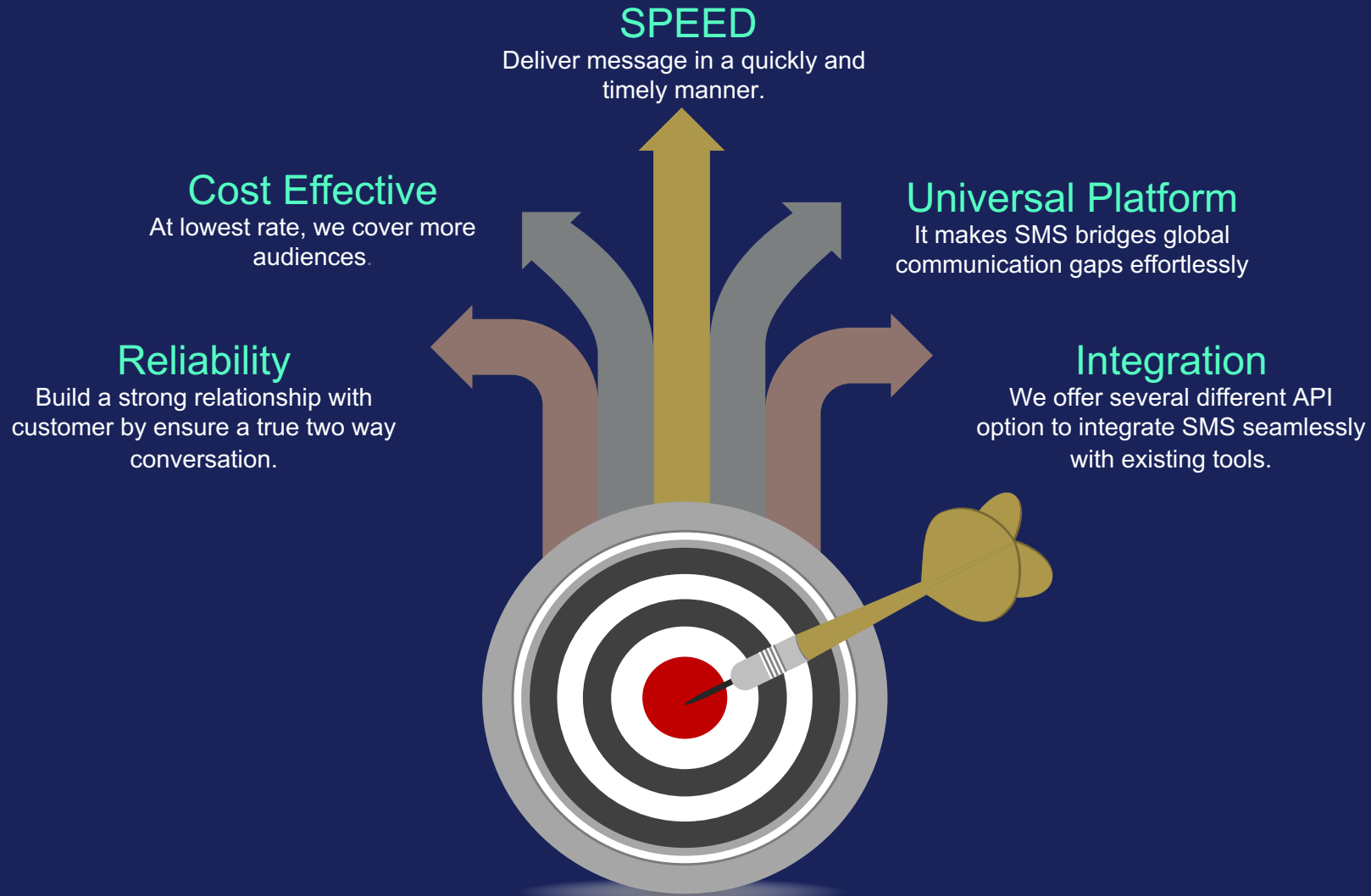
04

Data Entry

Our service provides data accuracy, time and cost efficiency, enhanced organizational efficiency, data analysis capabilities, and compliance and security measures.

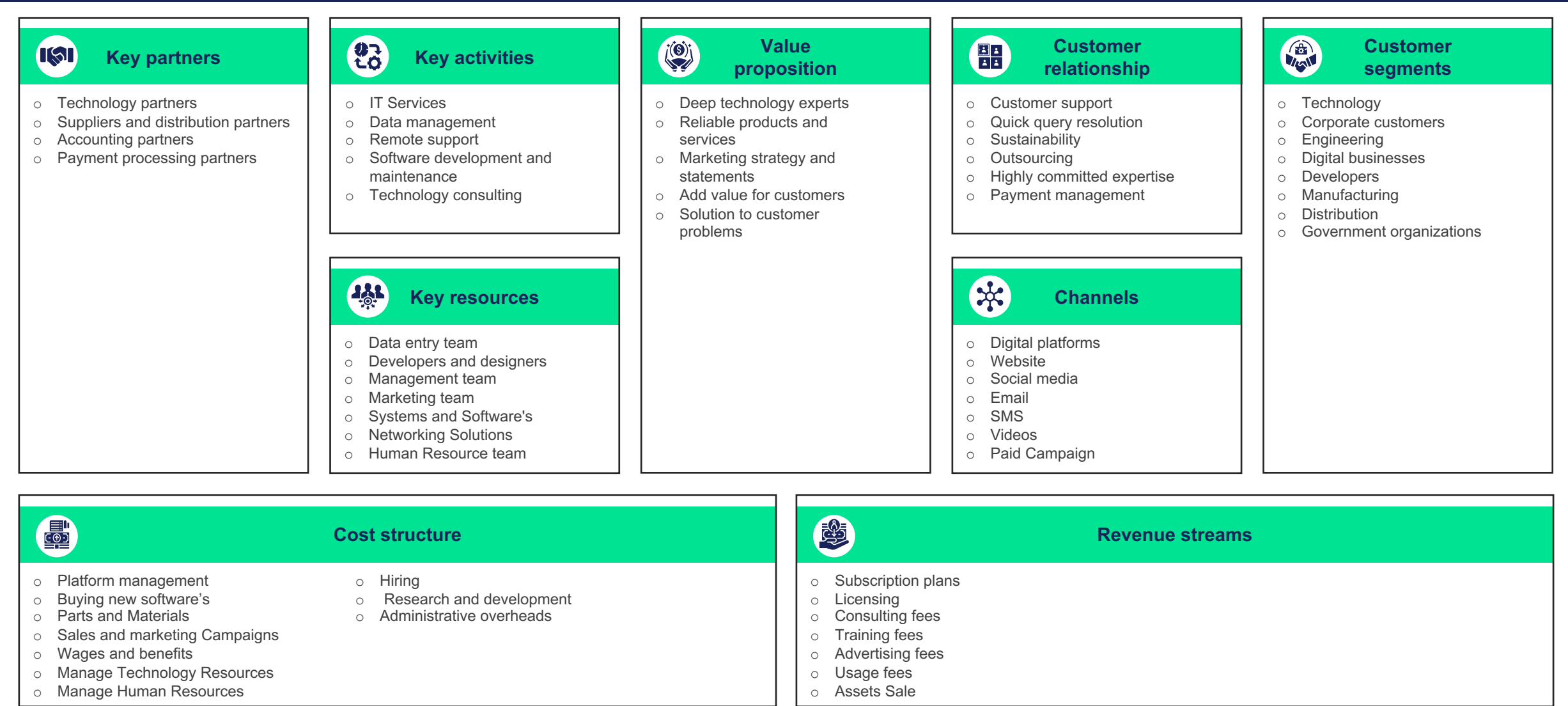
SMS and Email Gateways

Following slide provided detailed insights into SMS and email gateway which comprises of speed, cost effective, reliability, integration, and universal platform.



Business model canvas

Following slide provided detailed insights into companies business model which comprises of key partners, key activities, resources, value proposition, customer relations, channels, customer segment, cost structure and revenue sources.



Business Growth Strategy

Mentioned slide Below slide provides information about business growth strategies. It includes strategies such as market penetration & development, services improvement, partnerships, and integrate emerging technologies.



Market Penetration & Development

01

Expanding market share, reaching new customers, and exploring untapped opportunities for increased revenue and sustainability.

Services Improvement

02

Refining processes, enhancing quality, and adapting to meet evolving customer needs, ultimately fostering operational excellence and customer satisfaction.

Partnerships

03

Collaborate with financial advisory and tech companies to harness their customer base effectively.

Integrate emerging technologies

04

Fostering innovation, improving operational efficiency, and staying ahead of industry trends.

Future plans

This slide outlines the company future growth plans. It includes key plans such as acquisition, new offices, partnerships, new product offerings, expense management, and new launches.



01

Acquisitions

Strategic purchases of other businesses, technologies, or assets to enhance capabilities, expand market presence, or drive innovation.

02

New offices

Expand geographical presence by establishing new offices across diverse regions of the country.

03

Partnership

Strategic partnerships to fuel innovation, enhance service offerings, and create synergies for sustained growth and market leadership.

04

New products

Focusing on the development and launch of innovative new products, aiming to stay at the forefront of technological advancements and meet evolving market demands.

05

Expenses

Optimizing expenses through strategic cost management, efficiency measures, and technology-driven solutions, ensuring financial sustainability and competitiveness.

06

New launch

Strategic launch of innovative products and solutions, aiming to drive market relevance, meet evolving customer needs, and stay ahead of industry trends.

Organizational Structure

Below slide gives information about company organization structure. It includes CEO, managers, team Leaders and executives.



Company Members



Mukesh Jha

Founder CEO

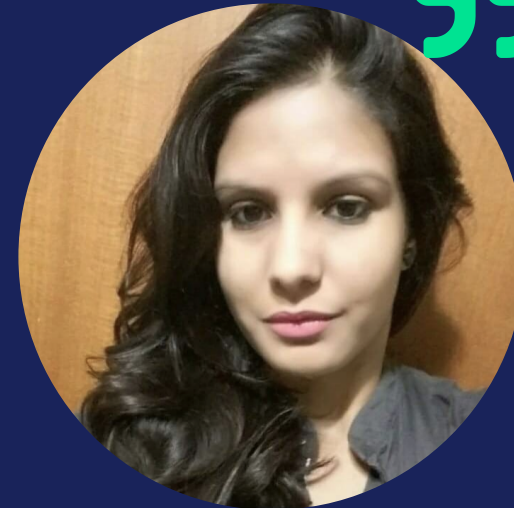
The visionary leader who will sets the strategic direction, shapes the culture, and drives the success of the company from inception.



Chetna Jha

Technical Head

Head who will oversees and directs the technological aspects of the company, ensuring innovation, efficiency, and alignment with business objectives



Thanks for watching!



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